



ACP Firm Profile

ACP Visioning+Planning was founded by Principals Gianni Longo and Jamie Greene to improve the livability of communities through the integration of visioning, strategic and physical planning and related services.

ACP's citizen-based approach to planning was born out of the pioneering *Vision 2000* in Chattanooga, Tennessee, a first-of-its-kind effort led by Principal Gianni Longo to involve citizens in citywide planning in extraordinary ways. The firm has since innovated methods to involve citizens and stakeholders in planning efforts of every scale—regions, counties, cities and districts—as well as throughout a range of services—visioning, comprehensive planning, strategic planning, urban design and development regulations.

Working with communities across the nation for over two decades has given ACP extensive experience addressing many common planning challenges, including: multi-jurisdictional cooperation, growth, sustainability, first-ring suburb conditions, suburban retro-fit, town-gown issues, resort communities conditions, efficient transportation choices, fiscal impacts of land use, and design character.

ACP gained national recognition for its projects in Chattanooga (Tennessee), Birmingham (Alabama), metropolitan Washington D.C., Myrtle Beach (South Carolina), Hamilton County (Ohio), and, notably, New York City for *Imagine New York: Giving Voice to the People's Visions*, one of the largest public participation efforts to help plan the redevelopment of the World Trade Center and Lower Manhattan. *Imagine New York* was awarded the 2003 American Vision Award and was recently acknowledged as one of the Top 25 Planning Stories Worldwide in the past 25 years by the American Planning Association.

Services

ACP provides a broad range of planning services to cities, counties, and regions. The heart of the firm's methodology, the hallmark of linking public participation and strategic implementation, is based on nearly 20 years of expertise in community planning and visioning. ACP services include:

- Visioning and Public Involvement
- Strategic Planning
- Comprehensive Planning
- Urban Design
- Development Regulations

Organization

ACP is a limited liability company organized under Ohio law. ACP principals and owners are Gianni Longo and Jamie Greene.

ACP Visioning+Planning, Ltd.

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